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## Contributor's Guidelines

Sandpoint Magazine covers the greater Sandpoint area and beyond, including Bonner and Boundary counties of Idaho, and publishes two issues per year – a summer issue in May and winter issue in November. We strive to provide top-notch journalism in each issue, with lively features, entertaining stories, comprehensive event calendars and guides to getting the most enjoyment out of living in or visiting Sandpoint, Idaho.

Readers are active residents, visitors, and potential residents. Published continuously since November 1990 with the Winter 1991 edition, Sandpoint Magazine's circulation is 30,000 copies in summer and 25,000 in winter, through controlled distribution at 250-plus locations. The magazine is published online as a digital flip-page edition at <a href="https://www.sandpointmagazine.com">www.sandpointmagazine.com</a> along with a selection of stories at our community portal website, <a href="https://www.sandpointonline.com">www.sandpointonline.com</a>.

Sandpoint Magazine is 75 percent freelance written and illustrated. If you're a writer, photographer or artist interested in contributing, we're happy to accept your query or story proposal. Before querying, we encourage potential contributors to study the last several issues of the magazine to understand our editorial content, as well as avoid querying on subjects we may have already covered in recent issues.

Freelance writers are paid 20 cents per word for regular stories and 25 cents per word for almanac stories; payment is made within 30-60 days after publication. We buy first North American rights, with reprint rights and inclusion on the magazine's website. Kill-fees are one-third of the assigned story price. Sandpoint Magazine also pays for photography, buying first North American rights, with reprint rights and inclusion on the magazine's website. Rates are based on the reproduction size: cover, \$350; spread, \$200; full page, \$150; three-quarter page, \$100; half page, \$75; quarter page, \$50; and thumbnail, \$25. If a photo is picked up and republished in a later edition, the rate is a 50% re-use fee based on the reproduction size in the latest issue.

Sandpoint Magazine adheres to AP Style and uses Merriam-Webster as its authority.

Writers are responsible for fact checking information in their stories, including the spelling of all proper names. Include contact information for sources and caption/credit information for photos you submit.

## Editorial categories include:

- Almanac: 250-400 words on the "who, what and why in Greater Sandpoint." These are fun, short and easy-to-read stories about people, history, places, things, unique businesses, anomalies of all sorts, little-known facts, etc.
- **Interview**: Feature interviews with notable people, famous people or people who did something extraordinary who have some connection to Sandpoint, whether they were born here, live here part-time or full-time. Always presented in Q&A format, hese usually run 2,000 words or so.
- **Feature Stories**: Cover story and other features on recreation and lifestyle, history, personalities, social trends, local groups and organizations, and a range of other topics, running anywhere from 600 words to 2,000 words or more.
- **Real Estate**: Feature stories and sidebars related to local real estate. The main feature is 1,300 words or more, and the sidebars/secondary features run from 400 words and up.
- **Photo Essay**: This has been a regular feature for several issues. Both amateur and professional photographers are invited to submit photos based on the particular theme for each issue.
- Sandpoint of View: This is a 600-word essay that occupies the last page of the magazine. We love to encourage essayists to provide a thought- provoking, intriguing subject.

## Important things to remember when submitting stories:

- 1. Include your contact information, a suggested headline and your byline.
- 2. Include a list of your sources and their contact information.
- 3. If you're submitting photos, be sure to include information about them: photo captions and photo credits. Any help you may provide in acquiring photography and other artwork to illustrate your stories is appreciated.
- 4. Fact check everything, including the spelling of all proper names. Accuracy is paramount!
- 5. Adhere to assigned word counts. Stories considerably over word count are not acceptable.

## Important things to remember when submitting photography:

- 1. Images need to be high-resolution, capable of being printed full-page (basically 8.5x11 inches) size at 300 dpi. JPEGS are fine.
- 2. Submit photos by e-mail, on disk, thumb drive or by a service such as Dropbox. Please don't send low-res files without following up with the high- res versions.

Got an idea for a story or photo? Potential contributors should contact **Trish Gannon**, editor, via email at: trish@keokee.com.

At this time, Sandpoint Magazine does not publish fiction or poetry. Unsolicited manuscripts are not encouraged.